

# LDC Promotions & Offers Recap



VIDEO	Dates	MyCSP
HBO Max Free for 12 Months with New AT&T TV or DIRECTV	Thru 3/27/21	<a href="#">*795904</a>
<u>2021 New TV Pricing</u> (Get DIRECTV for as low as \$49.99/mo* for the first 12 months!) HBO + HBO Max included at no extra cost for the first 12 months – <b>**Important*</b> - If customers with Premium offers cancel ANY Premiums within the first 3 months, ALL 3-month Premium offers are removed from the account	1/17/21- LTO	<a href="#">*621493</a>
<u>HBO Max - Pricing, Promos &amp; Ordering</u> . HBO Max included at no extra cost with AT&T Internet 1000, DIRECTV w/ PREMIER & LO MAXIMO packages, AT&T Wireless with Unlimited Elite.	5/28 - LTO	<a href="#">*803608</a>
<u>\$200 AT&amp;T Visa Exclusive Reward Card DISH Switcher Offer</u> - Carriers / LDC - Extended thru 3/31/21. Additional zips added as of Jan 6, 2021 – Not stackable with Video Exclusive Reward	Thru 3/31/2021	<a href="#">*796898</a>
BROADBAND	Dates	MyCSP
<u>AT&amp;T Internet 1000 + HBO Max (Centers/Indirect)</u> : Not only will AT&T Fiber customers get our superfast 1 GIG internet at a fantastic price, now they get HBO Max included. Compatible device and online account registration req'd for HBO Max. Add'l fees & restr's apply. See <a href="http://att.com/getfiber">att.com/getfiber</a> for details	5/27 - LTO	<a href="#">*804662</a>
<u>Waived \$35 CSI Fee</u> - Due to COVID-19, Customer Self-install (CSI) will be the only option for eligible CSI orders.	PERMANANT	<a href="#">*175945</a>
10/4 – <u>New IPBB Pricing</u> - 100M AT&T Internet speeds are now just \$39.99/month (for the first year with bundled service) with no term commitment or ETF.)	10/4 - LTO	<a href="#">*776163</a>
<u>AT&amp;T will offer a \$50 Visa reward card to new AT&amp;T IPBB Fiber customers</u> who order speeds of 100Mbps or higher in California, excluding San Francisco DMA/ZIP Code.	10/4-3/31/21	<a href="#">*830507</a>
INTEGRATED	Dates	MyCSP
<u>\$100 Reward Card for NEW AT&amp;T TV and AT&amp;T Internet Bundle</u> – Effective June 28, 2020, for new customers only, in order to ensure AT&T customers meet eligibility requirements, the customer's first monthly auto-payment must be received prior to sending reward card redemption instructions.	6/25 - LTO	<a href="#">*791796</a>
<u>\$10 Preferred Internet Provider (PIP) &amp; DIRECTV Bundle Discount</u> - Credit Amount: Up to \$10/month discount for 12 months with phone/Internet. Customer must maintain active accounts with both DIRECTV and the PIP to receive all 12 months' worth of credits. The monthly credit of up to \$10/month is applied to the DIRECTV bill.	Ongoing	<a href="#">*537377</a>

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<p><u>Premium Device Trade-In Offer</u> – New and existing customers can get up to \$800 in savings when purchasing their favorite smartphone on a qualifying installment plan with an eligible AT&amp;T unlimited plan and trade-in an eligible smartphone.                      Effective 12/5, iPhone XS (all memory variants) added back to offer                      Max bill credits for motorola razr increases from \$700 to \$1,000 with trade-in worth \$95+</p>	10/14 – LTO	<a href="#">*831902</a>
<p><u>Tiered Offer Gets Better with Trade-In</u> – Customers can get one of AT&amp;T's most popular smartphones at a low monthly cost when purchased on an installment plan &amp; with a qualifying unlimited plan. No trade-in required.                      Effective 12/5, Samsung Galaxy A51 5G will be added back to this offer.</p>	10/14 – LTO	<a href="#">*819903</a>
<p><u>Appreciation Offer</u> - Nurses, Physicians, Physician Assistants, Teachers, Professors, Military, Veterans, &amp; First Responders are eligible for 25% off regular pricing on AT&amp;T Unlimited Starter, Extra, or Elite – Everyday Offer                      Customer self enrolls in offer on att.com (<a href="https://www.att.com/appreciation">https://www.att.com/appreciation</a>)                      myCSP Article: Teachers *815009, Nurses/Physicians *814281, Military *695560, FRAO *674924</p>	CURRENT	Multiple
<p><u>\$250 AT&amp;T Reward Card <b>LDC customers</b></u> can get a \$250 AT&amp;T Reward Card when porting a new line of wireless postpaid service and purchasing a smartphone on AT&amp;T Next                      Stackable with all national promotions/Reward Cards/Closer Coupons</p>	4/1 – LTO	<a href="#">*714825</a>

***Be Sure to always check MyCSP for complete details and qualifiers!!!***