

National Offer  
**SALES GUIDE**  
Effective 01.17.21



AT&T/DIRECTV is #1  
in the nation in customer  
satisfaction for TV service.

Tied in 2020. Study based upon consumer experiences with AT&T U-verse and DIRECTV.  
For J.D. Power 2020 award information, visit [jdpower.com/awards](http://jdpower.com/awards).

## DON'T JUST KINDA TV. DIRECTV.

**DIRECTV  
ON DEMAND**

### INSTANT ACCESS TO OVER 80,000 SHOWS AND MOVIES.\*

Choose from a wide selection of popular TV shows and hit movies—all available 24/7.

\*Requires subscriptions to top-tier PREMIER programming package, Movies Extra Pack, EPIX, Hallmark Movies Now, Lifetime Movie Club and Pantaya. Other packages will have fewer shows and movies. Additional fees apply for new releases and library titles available through DIRECTV CINEMA. Access to available DIRECTV On Demand programming based on package selection. Actual number of shows and movies will vary. Additional fees apply for new releases and certain library titles. Compatible equipment and broadband Internet service with speeds of 750 kbps or higher req'd. Downloading On Demand content may count against your data plan allowance. Visit [directv.com/movies](http://directv.com/movies) for details.



### WATCH YOUR FAVORITE LIVE SPORTS, NEWS AND ENTERTAINMENT ANYWHERE.†

Stream live and On Demand shows

†DIRECTV App & Mobile DVR: Available only in the US, (excl Puerto Rico and U.S.V.I.). Req's compatible device. Live streaming channels based on your TV pkg & location. Not all channels available to stream out of home. To watch recorded shows on the go, must download to mobile device using Genie HD DVR model HR 44 or higher connected to home WiFi network. Rewind and fast-forward may not work. **Limits:** Mature, music, pay-per-view and some On Demand content is not available for downloading. 5 shows on 5 devices at once. All functions and programming subject to change at any time.

genie.

### FREE GENIE HD DVR UPGRADE.

Store up to 200 hours of HD programming. Record up to 5 programs at the same time.

To access HD programming, HD equipment required. Access to programming based on package selection. Blackout restrictions apply to sports programming.



### SPORTS ARE ALWAYS IN SEASON ON DIRECTV.

Where Sports Fans Call Home. The undisputed leader in sports.\*

\*Out-of-market games only.

# Get DIRECTV and get a year of HBO MAX included.\*

HBO Max is all of HBO together with a collection of classic TV favorites and even more great movies, plus new Max Originals. There's something for everyone in the family!

- Award-winning shows and movies across all genres
- Most beloved TV, latest blockbusters, timeless classics, and family favorites
- 100 years of the greatest stories from WB, Turner, HBO & more
- Approx. 10,000 hours of entertainment, all in one place



\*Subj. to change. With 24-mo. agmt and CHOICE—ULTIMATE Package (min. \$74.99/mo. for 12 mo. before discounts. Price higher in 2nd year. Regional Sports Fee up to \$9.99/mo applies). HBO Max auto-renews after 12 months at then prevailing rate (currently \$14.99/mo.), and Cinemax®, SHOWTIME®, STARZ®, and EPIX® auto-renew thereafter at then prevailing rate (currently \$38.96/mo.), unless you call to change or cancel. Req's you to select offers. Access HBO Max through HBO Max app or hbomax.com. Online account registration required. Data rates may apply for app download/usage. **EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT., \$19.95 ACTIVATION, EQUIPMENT NON-RETURN & ADD'L FEES APPLY.** New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA) **HBO Max:** Access HBO Max through HBO Max app or hbomax.com with your AT&T log-in credentials. Compatible device or browser required. Visit att.com/myatt to verify/create your account. **Use of HBO Max is subject to its own terms and conditions, see hbomax.com/terms-of-use for details. Programming and content subj. to change.** Upon cancellation of HBO subscription or cancellation of your eligible video service you may lose access to HBO Max. **Limits:** Access to one HBO Max account per AT&T account holder. May not be stackable w/other offers, credits or discounts. Includes usage only in the United States, Puerto Rico & the U.S. Virgin Islands. To learn more, visit att.com/hbomax. HBO Max is only accessible in the U.S. and certain U.S. territories where a high-speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. HBO Max™ and related service trademarks are the property of WarnerMedia Direct, LLC. HBO MAX is used under license.



## NFL SUNDAY TICKET only on DIRECTV

Watch every live out-of-market game, every Sunday afternoon, all in HD.<sup>1</sup>

Stream live games inside or outside of the home with the NFL SUNDAY TICKET app<sup>2</sup>; included with your NFL SUNDAY TICKET subscription.

## THE UNDISPUTED LEADER IN SPORTS

DIRECTV gives you access to MLB™, NBA/WNBA, NHL Hockey, PGA golf, USTA tennis, Premier League and Major League Soccer, college football, NCAA basketball, NASCAR, Formula 1 racing, boxing, UFC, WWE... the list goes on<sup>3</sup>



**NBA LEAGUE PASS**  
Watch live out-of-market<sup>4</sup> regular season games at home or stream on the go.<sup>5</sup>



**MLB EXTRA INNINGS®**  
Up to 90 out-of-market games a week.<sup>4</sup> Plus get MLB.TV live streaming included at no additional cost.<sup>5</sup>



**DIRECTV SPORTS PACK**  
All the sports you crave, all in one place. Access to over 40 regional sports networks<sup>4</sup>, college sports, and specialty sports including Outdoor Channel, NBC Sports, TVG, and more.



**NHL® CENTER ICE®**  
Live out-of-market Regular Season games. Plus, you also get NHL Network at no additional charge.



**MLS™ DIRECT KICK™**  
Follow all 26 MLS™ clubs with 300+ regular season out-of-market matches.

<sup>1</sup>To access DIRECTV HD programming, HD equipment req'd. Add'l fees may apply.

<sup>2</sup>Games available via remote viewing based on device location. **Only one game may be accessed remotely at any given time.** Compatible device/operating system required for online/mobile access. Additional data charges may apply. Visit directv.com/nfl for a list of compatible devices/system requirements.

<sup>3</sup>Professional sports packages sold separately.

<sup>4</sup>Blackout rules and other conditions apply to sports programming. Actual number of games varies by market due to blackout rules and other conditions.

<sup>5</sup>Compatible device/operating system required for online/mobile access. Additional data charges may apply.

NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated.

# GENERAL MARKET OFFERS

	ENTERTAINMENT All Included Package OVER 160 CHANNELS	CHOICE™ All Included Package OVER 185 CHANNELS	ULTIMATE All Included Package OVER 250 CHANNELS	PREMIER™ All Included Package OVER 330 CHANNELS
ALL INCLUDED OFFERS	\$102.00/mo.: Regular Price	\$122.00/mo.: Regular Price	\$151.00/mo.: Regular Price	\$206.00/mo.: Regular Price
	– \$32.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit	– \$47.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit	– \$61.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit	– \$66.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit
	<b>\$64<sup>99</sup></b> MO. + TAX FOR 12 MONTHS with 24-month agreement Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$69.99/mo. until credit starts w/in 3 bills.*	<b>\$69<sup>99</sup></b> MO. + TAX FOR 12 MONTHS with 24-month agreement Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$74.99/mo. until credit starts w/in 3 bills.*	<b>\$84<sup>99</sup></b> MO. + TAX FOR 12 MONTHS with 24-month agreement Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$89.99/mo. until credit starts w/in 3 bills.*	<b>\$134<sup>99</sup></b> MO. + TAX FOR 12 MONTHS with 24-month agreement Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$139.99/mo. until credit starts w/in 3 bills.*
Regional Sports Fee up to \$9.99/mo. is extra & applies.				
ADDITIONAL INCENTIVES	<b>BUNDLE NOW. SAVE ALL YEAR.</b>  Save <b>\$10/mo. on TV for a year</b> when you bundle DIRECTV and Internet With 24-mo. TV agmt. See page 8 for details.			
	<b>First 3 months of HBO MAX™, Cinemax®, SHOWTIME®, STARZ® and EPIX® included at no extra charge.</b> <small>Services auto-renew after 3 months at then prevailing rate (currently \$39.95/mo.), unless you call to change or cancel. Req's you to select offer. Access HBO Max only through HBO Max app or hboamax.com. HBO Max also includes HBO channels and HBO On Demand on DIRECTV.</small>	<b>HBO MAX + CINEMAX SHOWTIME STARZ EPIX</b> <b>GET A YEAR OF HBO MAX™ INCLUDED</b> plus 3 months of Cinemax®, SHOWTIME®, STARZ® and EPIX® included at no extra charge <small>Subject to change. HBO Max auto-renews after 12 months at then prevailing rate (currently \$1499/mo.), and Cinemax®, SHOWTIME®, STARZ®, and EPIX® auto-renew thereafter at then prevailing rate (currently \$3896/mo.), unless you call to change or cancel. Req's you to select offers.</small>		<b>PREMIUMS INCLUDED:</b> 
	<b>2021 SEASON OF NFL SUNDAY TICKET</b> included at no extra cost. <small>With CHOICE Package or above. Req's you to select offer. See page 2 for full offer details.</small> 			
ADTL. PRODUCT OFFERS	<b>ALL RISK LEVELS</b> <b>4 UPGRADES INCLUDED: 1 GENIE® HD DVR &amp; UP TO 3 GENIE MINIS.</b> <b>OR SELECT 1 GENIE HD DVR &amp; UP TO 3 WIRELESS GENIE MINIS FOR ONLY \$99.†</b> HARDWARE OFFER ONLY – SEE BELOW FOR TV FEES.			
	<b>STANDARD PROFESSIONAL INSTALLATION INCLUDED:</b> In up to 4 rooms for CHOICE Package and above. <small>(Applicable use tax adjustment may apply on the retail value of the installation.)</small> <b>DIRECTV CINEMA® CONNECTION KIT INCLUDED</b> For all non-fee HD DVR customers			
ADDITIONAL FEES	<ul style="list-style-type: none"> <li>■ <b>ADVANCED RECEIVER SERVICE:</b> \$15/mo. Required for all HD DVRs, Genie HD DVR and TiVo® HD DVRs (Fee is included with All Included packages.)</li> <li>■ <b>TV FEE:</b> Fee is included for Genie HD DVR with All Included packages. <small>(A \$7/mo. fee applies for the second and each additional receiver and/or Genie Mini/DIRECTV Ready TV/Device on the account.)</small></li> <li>■ <b>EQUIPMENT FEES:</b> HD Receiver: \$99 • Genie Mini: \$99 • HD DVR &amp; TiVo® HD DVR: \$199 • Genie HD DVR: \$299 • Genie Lite: \$99 Wireless Genie Mini/Wireless Video Bridge: \$198 • Each Additional Wireless Genie Mini: \$99</li> <li>■ <b>REGIONAL SPORTS FEE:</b> Regional Sports fee of up to \$9.99/mo. which is extra &amp; applies in select markets to CHOICE Package or above and MÁS ULTRA™ Package or above.</li> <li>■ <b>ACTIVATION FEE:</b> \$19.95 one-time charge.</li> <li>■ <b>DIRECTV™ PROTECTION PLAN:</b> Protect your customers' DIRECTV® System for \$8.99/mo.†</li> </ul>			
	ADD-ON SERVICE	 <b>\$14.99</b>	 <b>\$10.99 each</b>	 <b>\$5.99</b>
<b>DIRECTV's All Included simple pricing makes it easy to sell DIRECTV!</b> <b>ALL INCLUDED PACKAGES FEATURE:</b> <ul style="list-style-type: none"> <li>■ Programming Fee</li> <li>■ Advanced Receiver Service (\$15/mo.)</li> <li>■ Monthly TV fees for one Genie HD DVR (\$7/mo.)</li> </ul>				

\*\$19.95 ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT, EQUIPMENT NON-RETURN & ADD'L FEES APPLY. Price incl. All Included pkg, monthly service and equip. fees for 1 HD DVR & is after \$5/mo. Autopay w/ Paperless Billing discount for 12 mos. New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA). Restr's apply. Access HBO Max only through HBO Max app or hboamax.com. HBO Max also includes HBO® channels and HBO On Demand on DIRECTV. Online account registration required. Data rates may apply for app download/usage. **DIRECTV ALL INCLUDED OFFERS: Ends 3/27/21.** Available only in the U.S. (excludes Puerto Rico and U.S.V.I.). **Pricing for first 12 mos. only.** After 12 mos. or loss of eligibility, then prevailing rate applies (currently \$102/mo for ENTERTAINMENT All Included; \$122/mo for CHOICE All Included; \$151/mo for ULTIMATE All Included; \$206/mo for PREMIER All Included), unless cancelled or changed prior to end of the promo period. **Pricing subj to change. \$5/mo. autopay/paperless bill discount:** Must enroll in autopay & paperless bill within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First time credit will include all credits earned since meeting offer requirements. Must maintain autopay/paperless bill and valid email address to continue credits. No credits in 2nd year for autopay/paperless bill. **Includes: All Included TV Pkg,** monthly service & equipment fees for one Genie HD DVR, and standard pro installation. **\*GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MÁS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini upgrade. **Additional Fees & Taxes:** Price excludes Regional Sports Fee of up to \$9.99/mo. (which is extra & applies to CHOICE and/or MÁS ULTRA and higher Pkgs.), applicable use tax expense surcharge on retail value of installation, custom installation, equipment upgrades/add-ons (min. \$99 one-time & \$7/mo. monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & charges. See att.com/directvfees for additional details. Different offers may apply for eligible multi-dwelling unit and telco customers. **DIRECTV SVC TERMS:** Subject to Equipment Lease & Customer Agreements. Must maintain a min. base TV pkg of \$29.99/mo. **Programming, pricing, terms and conditions subject to change at any time.** Some offers may not be available through all channels and in select areas. Visit directv.com/legal or call for details. **HBO Max:** Access HBO Max through HBO Max app or hboamax.com with your AT&T log-in credentials. Compatible device or browser required. Visit att.com/myatt to verify/create your account. **Use of HBO Max is subject to its own terms and conditions, see hboamax.com/terms-of-use for details. Programming and content subj. to change.** Upon cancellation of your video service you may lose access to HBO Max. **Limits:** Access to one HBO Max account per AT&T account holder. May not be stackable w/other offers, credits or discounts. Includes usage only in the United States, Puerto Rico & the U.S. Virgin Islands. To learn more, visit att.com/hboamax. HBO Max is only accessible in the U.S. and certain U.S. territories where a high-speed broadband connection is available. HBO Max™ and related service trademarks are the property of WarnerMedia Direct, LLC. HBO MAX is used under license. Starz® and Starz Encore® and related channels and service marks are the property of Starz Entertainment, LLC. Visit starz.com for airdates/times. **3**

# DIRECTV CHANNEL LINEUPS

## ENTERTAINMENT Package

Over 160 channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW & MyTV (available in select markets)

A&E	HD 265	CNN	HD 202	FETV	323	HSN2	310	NBC Sports Network	HD 220	TBS	HD 247
AccuWeather	HD 361	CNNe	419	Food Network	HD 231	IFC	HD 333	Newsmax	349	TBS West	HD 247-1
AMC	HD 254	CNNI	358	FOX Business Network	HD 359	IMPACT	380	Nickelodeon/Nick at Nite (East)	HD 299	TCTM	HD 256
Animal Planet	HD 282	Comedy Central	HD 249	FOX News Channel	HD 360	INSP	HD 364	Nickelodeon/Nick at Nite (West)	300	TCT Network	377
Aquaf	401	Comedy Central West	HD 249-1	FOX Sports 1	HD 219	Investigation Discovery	HD 285	NHK	322/2049	TeenNick	303
AXS TV (HD only) <sup>2</sup>	HD 340	C-SPAN	350	Free Speech TV <sup>3</sup>	348	ION East	HD 305	NRB	378	TLC	HD 280
BabyFirst TV <sup>4</sup>	293	C-SPAN2	351	Freeform	HD 311	ION West	306	OAN	HD 347	TNT	HD 245
BBC America	HD 264	CTN	376	FX	HD 248	JBS <sup>2</sup>	388	Ovation	HD 274	TNT West	HD 245-1
BET	HD 229	Daystar	369	FX	HD 259	Jewelry Television	72/313	Paramount Network	HD 241	Trinity Broadcasting Network (TBN)	377
BET West	HD 329-1	DIRECTV CINEMA <sup>5</sup> Screening Room	100/125	Galavisión	HD 404	Jewish Life Television <sup>6</sup>	366	Pursuit Channel	604	truTV	HD 246
Black Network Channel	HD 342	Discovery	HD 278	GEB America <sup>2</sup>	363	Lifetime	HD 252	QVC	HD 317	TV Land	HD 304
Bloomberg TV	HD 353	Discovery Channel (East)	HD 290	GEM Shopping Network	228	Link TV	375	QVC2	315	Univision (East)	HD 402
Boomerang	298	Discovery Channel (West)	291	GOD TV <sup>7</sup>	365	LIVE4K <sup>8</sup>	4K 106	ReelzChannel	HD 238	USA Network	HD 242
Bravo	HD 237	Disney Junior	HD 289	Hallmark Channel	HD 312	Living Faith Network <sup>2</sup>	379	Revolt (HD only) <sup>9</sup>	HD 384	VH1	HD 335
BYUtv	374	Disney XD	HD 292	Hallmark Movies & Mysteries (HD only) <sup>10</sup>	HD 565	MAVTV	HD 214	RFD-TV	HD 345	VICE	HD 271
CANAL ONCE <sup>1</sup>	447	DTV4K <sup>1</sup>	4K 104	HGTV	HD 229	MotorTrend (HD only) <sup>2</sup>	HD 281	Russia TV	321	WE tv	HD 260
Cartoon Network (East)	HD 296	EI	HD 236	Hillsong Channel	371	MSNBC	HD 356	Shop LC	226	The Word Network	373
Cartoon Network (West)	297	Enlace <sup>2</sup>	448	HISTORY	HD 269	MTV	HD 331	ShopHQ	316	World Harvest Television (WHT)	367
Celebrity Shopping	223	ESNE <sup>2</sup>	456	HITN <sup>2</sup>	269	MTV West	HD 331-1	Son Life Broadcasting Network (HD only) <sup>11</sup>	HD 444	Music Choice Music Channels - 60	
CINE4K <sup>8</sup>	4K 105	ESPN	HD 206	HLN	HD 204	MTV2	HD 332	So Yummy <sup>12</sup>	563		
CMT	HD 327	ESPN2	HD 209	Hope Channel <sup>13</sup>	368	NASA TV <sup>14</sup>	352	SundanceTV	HD 239		
CNBC	HD 355	EWTN	370	HSN	HD 240	National Geographic	HD 276	Syfy	HD 244		

## CHOICE™ Package

Over 185 channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW & MyTV (available in select markets)  
Includes most channels above, plus the channels below. Does not include Ovation or Hallmark Movies & Mysteries.



2021 SEASON INCLUDED AT NO EXTRA COST

ACC Network	HD 512	Comedy TV (HD only) <sup>2</sup>	HD 382	GSN	HD 233	Nicktoons	302	Spectrum SportsNet <sup>1</sup>	HD 691	UP	338
AWE	HD 387	Cooking Channel	HD 232	Justice Central (HD only) <sup>2</sup>	HD 383	OWN (Oprah Winfrey Network)	HD 279	Tennis Channel	HD 217	The Weather Channel	HD 362
BTN	HD 610	DIRECTV HD SPORTSMIX	HD 205/600	MLB Network	HD 213	POP	HD 273	Travel Channel	HD 277	WGN America	HD 307
Cheddar <sup>4</sup>	354	ESPNNEWS	HD 207	NBA TV	HD 216	Science	HD 284	TV One	HD 328	Music Choice Music Channels - 60	
CLEO TV (HD only) <sup>2</sup>	HD 341	ESPNU	HD 208	NFL Network	HD 212	SEC Network	HD 611	TVG (HD only) <sup>2</sup>	HD 602		
CNBC World	357	Fuse	HD 339	Nick Jr	HD 301	Spectrum SportsNet LA <sup>1</sup>	HD 690	UniMás <sup>3</sup>	HD 408		

## ULTIMATE Package

Over 250 channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW & MyTV (available in select markets)  
Includes most channels above, plus the channels below. Does not include Hallmark Movies & Mysteries.



2021 SEASON INCLUDED AT NO EXTRA COST

American Heroes Channel	HD 287	Discovery Family Channel	HD 294	Golf Channel	HD 218	NHL Network	HD 215	THE MOVIE CHANNEL™ EAST	HD 553	STARZ ENCORE Family	542
ASPIRE (HD only) <sup>2</sup>	HD 381	Discovery Life	261	Great American Country (GAC)	HD 326	Olympic Channel	HD 624	THE MOVIE CHANNEL™ WEST	554	STARZ ENCORE Suspense	539
BBC World News (HD only) <sup>2</sup>	HD 346	DIY Network	HD 230	i24 News	343	Ovation	HD 274	STARZ ENCORE	HD 535	STARZ ENCORE Westerns	538
BET HER	330	FM (HD only) <sup>2</sup>	HD 386	LMN	HD 253	Oxygen	HD 251	STARZ ENCORE West	536	TUDN <sup>1</sup>	HD 464
CBS Sports Network	HD 221	FOX Sports 2	HD 618	Logo	272	Revolt (HD only) <sup>2</sup>	HD 384	STARZ ENCORE Action	HD 541	Universal Kids	HD 295
Cowboy Channel	603	FX Movie	HD 258	MTV Classic	336	Smithsonian	HD 570	STARZ ENCORE Black	540	UNIVERSO <sup>3</sup>	HD 410
Destination America	HD 286	fyi	HD 266	Nat Geo WILD	HD 283	Sportsman Channel	605	STARZ ENCORE Classic	537	Music Choice Music Channels - 81	

## PREMIER™ Package

Over 330 top channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW & MyTV (available in select markets); with over 45 Premium movie channels and over 35 specialty sports networks<sup>1</sup>. Includes all channels above, plus the channels below.



2021 SEASON INCLUDED AT NO EXTRA COST

Altitude Sports	HD 681	Eleven Sports Network	HD 623	FSN South	HD 646	HBO Latino <sup>2</sup>	HD 511	NBC Sports Washington	HD 642	SNY	HD 639
AT&T SportsNet Pittsburgh	HD 659	FLIX <sup>3</sup>	556	FSN Southwest	HD 676	HBO Signature	HD 503	NESN	HD 628	SportsTime Ohio	HD 662
AT&T SportsNet Rocky Mountain	HD 683	FOX Sports Southeast	HD 649	FSN West	HD 692	HBO Zone (HD only) <sup>2</sup>	HD 509	Outdoor Channel	HD 606	STARZ	HD 525
AT&T SportsNet Rocky Mountain West	HD 684	FOX Sports Sun	HD 653	FSN Wisconsin	HD 669	Longhorn Network <sup>4</sup>	HD 577	Prime Ticket	HD 693	STARZ West	HD 526
AT&T SportsNet Southwest	HD 674	FSN Arizona	HD 686	Hallmark Movies & Mysteries (HD only) <sup>10</sup>	HD 565	MASN	HD 640	ROOT SPORTS Northwest	HD 687	STARZ Cinema (HD only) <sup>2</sup>	HD 531
CINEMAX (HD only) <sup>2</sup>	HD 523	FSN Cincinnati	HD 661	HBO East	HD 501	THE MOVIE CHANNEL™ XTRA EAST (HD only) <sup>2</sup>	HD 555	SHOWTIME <sup>5</sup> EAST	HD 545	STARZ Comedy (HD only) <sup>2</sup>	HD 528
CINEMAX East	HD 515	FSN Detroit	HD 663	HBO West	HD 504	MSG	HD 634	SHOWTIME <sup>5</sup> WEST	HD 549	STARZ Edge <sup>2</sup>	HD 529
CINEMAX West	HD 516	FSN Florida	HD 654	HBO2 East	HD 502	MSG+	HD 635	SHOWTIME 2 <sup>6</sup>	HD 547	STARZ In Black <sup>2</sup>	HD 530
SStarMAX East (HD only) <sup>2</sup>	HD 520	FSN Midwest	HD 671	HBO2 West	HD 505	NBC Sports Bay Area	HD 696	SHOWTIME EXTREME <sup>7</sup>	HD 549	STARZ Kids & Family (HD only) <sup>2</sup>	HD 527
ActionMAX East (HD only) <sup>2</sup>	HD 519	FSN North	HD 668	HBO Comedy (HD only) <sup>2</sup>	HD 506	NBC Sports Boston	HD 630	SHOWTIME FAMILYZONE <sup>8</sup> (HD only) <sup>2</sup>	HD 552	YES Network <sup>9</sup>	HD 621
MoreMAX <sup>1</sup>	HD 517	FSN Ohio	HD 660	HBO Family East	HD 507	NBC Sports California	HD 698	SHOWTIME NEXT <sup>10</sup> (HD only) <sup>2</sup>	HD 551	Music Choice Music Channels - 84	
MovieMAX East (HD only) <sup>2</sup>	HD 521	FSN Oklahoma	HD 675	HBO Family West	508	NBC Sports Chicago	HD 665	SHOWTIME SHOWCASE (HD only) <sup>2</sup>	HD 550		
ThrillerMAX (HD only) <sup>2</sup>	HD 522	FSN San Diego	HD 694					SHOxBET	HD 548		

**HD** To access DIRECTV HD programming, HD equipment required.

**ALL PROGRAMMING AND PRICING SUBJECT TO CHANGE AT ANY TIME.** Certain channels may not be available in all areas. For the latest updates and information about your area see [tvpromise.com](http://tvpromise.com).

Lineups effective as of 1/8/21. Get updates at [directv.com/channels](http://directv.com/channels). **1** Eligibility for local channels based on service address. Visit [directv.com/locals](http://directv.com/locals) and [directv.com](http://directv.com) to see what is available in your area. To find out if HD locals are available in your area, visit [directv.com/hdlocals](http://directv.com/hdlocals). **2** Requires HD equipment. **3** Requires a DIRECTV Multi-Satellite System. **4** Blackout restrictions and other conditions apply to all sports programming. Professional and collegiate sports subscriptions sold separately. **5** Longhorn Network is available to Texas residents only with CHOICE Package or above. For residents outside of Texas, Longhorn Network is only available with PREMIER Package or as part of SPORTS PACK. **6** YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. **7** Limited titles available. Requires a Genie HD DVR (model HR54 or later) and a DIRECTV 4K Ready TV, or a 4K TV connected to a 4K Genie Mini. Additional & Advanced Receiver fees apply. 4K account authorization and professional installation required. Visit [directv.com/4K](http://directv.com/4K) for complete details. **8** Cheddar and i24 News requires a connected Genie. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Starz<sup>®</sup> and Starz Encore<sup>™</sup> and related channels and service marks are the property of Starz Entertainment, LLC. Visit [starz.com](http://starz.com) for airdates/times.

# EN ESPAÑOL & INTERNATIONAL OFFERS

	<b>MÁS LATINO<sup>®</sup></b> All Included Package OVER <b>120</b> CHANNELS ■ Over 55 in Spanish <sup>®</sup> ■ Over 60 in English	<b>ÓPTIMO MÁS<sup>™</sup></b> All Included Package OVER <b>205</b> CHANNELS ■ Over 80 in Spanish <sup>®</sup> ■ Over 120 in English	<b>MÁS ULTRA<sup>™</sup></b> All Included Package OVER <b>240</b> CHANNELS ■ Over 80 in Spanish <sup>®</sup> ■ Over 150 in English	<b>LO MÁXIMO<sup>™</sup></b> All Included Package OVER <b>350</b> CHANNELS ■ Over 105 in Spanish <sup>®</sup> ■ Over 235 in English	<b>INTERNATIONAL PACKAGE PREFERRED CHOICE<sup>™</sup></b> All Included Package OVER <b>145</b> CHANNELS ■ Over 70 video channels ■ Over 78 satellite radio channels
<b>ALL INCLUDED OFFERS</b>	\$75.00/mo.: Regular Price - \$10.01/mo.: 1st Year Instant Savings - \$5.00/mo.: Autopay & Paperless Bill Credit	\$94.00/mo.: Regular Price - \$19.01/mo.: 1st Year Instant Savings - \$5.00/mo.: Autopay & Paperless Bill Credit	\$125.00/mo.: Regular Price - \$45.01/mo.: 1st Year Instant Savings - \$5.00/mo.: Autopay & Paperless Bill Credit	\$206.00/mo.: Regular Price - \$66.01/mo.: 1st Year Instant Savings - \$5.00/mo.: Autopay & Paperless Bill Credit	\$86.00/mo.: Regular Price - \$26.01/mo.: 1st Year Instant Savings - \$5.00/mo.: Autopay & Paperless Bill Credit
	<b>\$59.99<sup>99</sup> MO. + TAX</b> FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. <b>Pay \$64.99/mo. until credit starts w/in 3 bills.*</b>	<b>\$69.99<sup>99</sup> MO. + TAX</b> FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. <b>Pay \$74.99/mo. until credit starts w/in 3 bills.*</b>	<b>\$74.99<sup>99</sup> MO. + TAX</b> FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. <b>Pay \$79.99/mo. until credit starts w/in 3 bills.*</b>	<b>\$134.99<sup>99</sup> MO. + TAX</b> FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. <b>Pay \$139.99/mo. until credit starts w/in 3 bills.*</b>	<b>\$54.99<sup>99</sup> MO. + TAX</b> FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. <b>Pay \$59.99/mo. until credit starts w/in 3 bills.*</b> <b>PREFERRED CHOICE</b> Package requires activation of a WorldDirect <sup>®</sup> A La Carte Package.
Regional Sports Fee up to \$9.99/mo. is extra & applies.					
<b>ADDITIONAL INCENTIVES</b>	<b>BUNDLE NOW. SAVE ALL YEAR.</b> Save <b>\$10/mo. on TV for a year</b> when you bundle <b>DIRECTV and Internet</b> With 24-mo. TV agmt. See page 8 for details.				
	<b>First 3 months of HBO MAX<sup>™</sup>, HBO LATINO<sup>®</sup>, Cinemax<sup>®</sup>, Cinemáx<sup>®</sup>, SHOWTIME<sup>®</sup>, STARZ<sup>®</sup> and EPIX<sup>®</sup> included at no extra charge.</b> Services auto-renew after 3 months at then prevailing rate (currently \$53.95/mo.), unless you call to change or cancel. Req's you to select offer. Access HBO Max only through HBO Max app or hbo.com. HBO Max also includes HBO channels and HBO On Demand on DIRECTV.	<b>GET A YEAR OF HBO MAX<sup>™</sup> INCLUDED plus 3 months of Cinemax<sup>®</sup>, SHOWTIME<sup>®</sup>, STARZ<sup>®</sup> and EPIX<sup>®</sup> included at no extra charge</b> Subject to change. HBO Max auto-renews after 12 months at then prevailing rate (currently \$14.99/mo.), and Cinemax <sup>®</sup> , SHOWTIME <sup>®</sup> , STARZ <sup>®</sup> , and EPIX <sup>®</sup> are included for 3 months and auto-renew thereafter at then prevailing rate (currently \$38.95/mo.), unless you call to change or cancel. Req's you to select offers.		<b>PREMIUMS INCLUDED:</b> HBO MAX HBO LATINO CINEMAX CINEMÁX SHOWTIME STARZ	
<b>2021 SEASON OF NFL SUNDAY TICKET included at no extra cost.</b> With MÁS ULTRA Package or above. Req's you to select offer. See page 2 for full offer details.					
<b>ALL RISK LEVELS</b> <b>4 UPGRADES INCLUDED: 1 GENIE<sup>®</sup> HD DVR &amp; UP TO 3 GENIE MINIS.</b> <b>OR SELECT 1 GENIE HD DVR &amp; UP TO 3 WIRELESS GENIE MINIS FOR ONLY \$99.*</b> HARDWARE OFFER ONLY - SEE PAGE 3 FOR HARDWARE AND ADDITIONAL FEES.					

Spanish channel counts include English-language broadcast channels with alternate Spanish audio.

## WorldDirect<sup>®</sup> A La Carte Packages (Requires subscription to a qualifying base package.) Lineups valid as of 1/11/21. Bolded channels are exclusive to DIRECTV among satellite and cable providers.

<b>FILIPINO</b>	<b>KOREAN</b>	<b>RUSSIAN</b>	<b>ITALIAN</b>
<b>FilipinoDirect<sup>™</sup></b> ABS-CBN News Channel, Cinema One Global, DZMM, GMA Life TV, GMA Pinoy TV, Kapatid TV, MYX, MOR 101.9, OPM TV, PBO, SariSari TV, TFC <b>\$37.99/mo.</b>	<b>KoreanDirect<sup>™</sup> Golf</b> Arirang TV, CTS, EBS, Golf Channel, KBS World HD, KBS World 24, MBC, MBN, National Geographic Channel Korea, Radio Korea, SBS HD, SBS Plus, TAN TV, YTN <b>\$35.99/mo.</b>	<b>RussianDirect<sup>™</sup> II</b> Carousel, Channel One, Dom Kino, Muzika Pervogo, MTV America, Rossiya 24, RTR-Planeta, RTVi, Vremya <b>\$34.99/mo.</b>	<b>Mediaset Italia A La Carte</b> <b>Rai Italia A La Carte</b> <b>ItalianDirect<sup>™</sup></b> Mediaset Italia, Rai Italia, Rai World Premium, Rai News 24, Rai Radio <b>\$10.00/mo.</b> <b>\$10.00/mo.</b> <b>\$20.00/mo.</b>
<b>TFCDirect<sup>™</sup></b> ABS-CBN News Channel, Cinema One Global, DZMM, MYX, MOR 101.9, OPM TV, PBO, SariSari TV, TFC <b>\$26.99/mo.</b>	<b>KoreanDirect<sup>™</sup></b> Arirang TV, CTS, EBS, KBS World HD, KBS World 24, MBC, MBN, National Geographic Channel Korea, Radio Korea, SBS HD, SBS Plus, TAN TV, YTN <b>\$30.99/mo.</b>	<b>RussianDirect<sup>™</sup> Plus</b> Channel One, Dom Kino, Muzika Pervogo, MTV America, Rossiya 24, RTR-Planeta, RTVi <b>\$29.99/mo.</b>	<b>ItalianDirect<sup>™</sup> II</b> Mediaset Italia, Rai Italia, Rai World Premium, Rai News 24, Rai Radio, Fox Deportes, ESPN Deportes, GoTV, Univision Deportes, T Sports, Universo, Telemundo <b>\$25.00/mo.</b>
<b>PinoyDirect<sup>®</sup></b> GMA Pinoy TV, MYX, TFC <b>\$25.99/mo.</b>	<b>KoreanDirect<sup>™</sup> Lite</b> Arirang TV, CTS, KBS World HD, National Geographic Channel Korea, Radio Korea, SBS HD, YTN <b>\$19.99/mo.</b>	<b>RussianDirect<sup>™</sup></b> Carousel, Channel One, Dom Kino, Muzika Pervogo, Vremya <b>\$14.99/mo.</b>	<b>RTR-Planeta A La Carte</b> <b>RAIDirect<sup>™</sup></b> Rai Italia, Rai World Premium, Rai News 24, Rai Radio <b>\$14.99/mo.</b> <b>\$17.00/mo.</b>
<b>CHINESE</b>	<b>VIETNAMESE</b>	<b>BRAZILIAN</b>	<b>JAPANESE</b>
<b>MandarinDirect<sup>®</sup> III</b> CBO China TV Series Channel, CCTV-4, Charming China, CTI Zhong Tian Channel, Phoenix Info News, Phoenix North America, CGTN <b>\$16.99/mo.</b>	<b>VietDirect<sup>™</sup> Plus</b> HONVIET, Little Saigon Radio, SBTN, TViet Network, Vien Thao TV, Vietface TV, S Channel, VIETV, Film 24H, VGN TV <b>\$19.99/mo.</b>	<b>BrazilianDirect<sup>™</sup></b> SporTV, Globo <b>\$29.99/mo.</b>	<b>TV Japan A La Carte</b> <b>JapanDirect<sup>™</sup></b> NIPPON TV Channel, Channel NEO International <b>\$25.00/mo.</b> <b>\$25.00/mo.</b>
<b>ChineseDirect<sup>™</sup></b> 88Films, 88TV, CCTV-4, GZTV, iCable Financial Info News, iCable News, MLB Network, NBA TV, Phoenix Hong Kong Channel, CGTN <b>\$12.99/mo.</b>	<b>SBTN A La Carte</b> <b>\$14.99/mo.</b>	<b>SporTV A La Carte</b> <b>TV Globo A La Carte</b> <b>\$19.99/mo.</b> <b>\$19.99/mo.</b>	<b>JapanDirect<sup>™</sup> + TV Japan</b> NIPPON TV Channel, Channel NEO International, TV Japan <b>\$45.00/mo.</b>

\*\$19.95 ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT, EQUIPMENT NON-RETURN & ADD'L FEES APPLY. Price incl. All Included pkg, monthly service and equip. fees for 1 HD DVR & is after \$5/mo. Autopay w/ Paperless Billing discount for 12 mos. New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA). Restr's apply. Access HBO Max only through HBO Max app or hbo.com. HBO Max also includes HBO channels and HBO On Demand on DIRECTV. Online account registration required. Data rates may apply for app download/usage.

DIRECTV ALL INCLUDED OFFERS: Ends 3/27/21. Available only in the U.S. (excludes Puerto Rico and U.S.V.I.). Pricing for first 12 mos. only. After 12 mos. or loss of eligibility, then prevailing rate applies (currently \$75/mo for MÁS LATINO All Included; \$94/mo for ÓPTIMO MÁS All Included; \$125/mo for MÁS ULTRA All Included; \$206/mo for LO MÁXIMO All Included; \$86/mo for PREFERRED CHOICE All Included) unless cancelled or changed prior to end of the promo period. Pricing subj to change. \$5/mo. autopay/paperless bill discount: Must enroll in autopay & paperless bill within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First time credit will include all credits earned since meeting offer requirements. Must maintain autopay/paperless bill and valid email address to continue credits. No credits in 2nd year for autopay/paperless bill. Includes: All Included TV Pkg, monthly service & equipment fees for one Genie HD DVR, and standard pro installation. \*GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; ÓPTIMO MÁS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini upgrade. Additional Fees & Taxes: Price excludes Regional Sports Fee of up to \$9.99/mo. (which is extra & applies to CHOICE and/or MÁS ULTRA and higher Pkgs.), applicable use tax expense surcharge on retail value of installation, custom installation, equipment upgrades/add-ons (min. \$99 one-time & \$7/mo. monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & charges. See att.com/directv/fees for additional details. Different offers may apply for eligible multi-dwelling unit and telco customers. WorldDirect services req'd & sold separately. Visit directv.com/international for pricing. DIRECTV SVC TERMS: Subject to Equipment Lease & Customer Agreements. Must maintain a min. base TV pkg of \$29.99/mo. Programming, pricing, terms and conditions subject to change at any time. Some offers may not be available through all channels and in select areas. Visit directv.com/legal or call for details. HBO Max: Access HBO Max through HBO Max app or hbo.com with your AT&T log-in credentials. Compatible device or browser required. Visit att.com/myatt to verify/create your account. Use of HBO Max is subject to its own terms and conditions, see hbo.com/terms-of-use for details. Programming and content subj. to change. Upon cancellation of your video service you may lose access to HBO Max. Limits: Access to one HBO Max account per AT&T account holder. May not be stackable w/other offers, credits or discounts. Includes usage only in the United States, Puerto Rico & the U.S. Virgin Islands. To learn more, visit att.com/hbo.com. HBO Max is only accessible in the U.S. and certain U.S. territories where a high-speed broadband connection is available. HBO Max<sup>™</sup> and related service trademarks are the property of WarnerMedia Direct, LLC. HBO MAX is used under license. Starz<sup>®</sup> and Starz Encore<sup>SM</sup> and related channels and service marks are the property of Starz Entertainment, LLC. Visit starz.com for airdates/times.

# EN ESPAÑOL CHANNEL LINEUPS

## MÁS LATINO® Package

Over 120 channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW • Univision • Galavisión • Telemundo • UniMás & Azteca (available in select markets)

### CHANNELS IN SPANISH: Over 55 channels

Aqui	401	De Película	451	Enlace	448	HITN	461	Telefe	411	UNIVERSO	410
Azteca3	441	De Película Clásico	452	ESNEZ	456	Multimedios	412	Telemundo (East)	406	Univision (East)	402
BabyFirstTMTV7	SAP 293	Discovery En Español	413	ESPN Deportes	HD 466	Nat Geo Mundo	435	Telemundo (West)	407	Univision (West)	403
BabyTV	425	Discovery Familia	436	Estrella TV	452	Nickelodeon/Nick at Nite (East)	SAP HD 299	Tr3s	445	Univision thovelas	454
Bandamax	433	Disney Channel (East)	SAP HD 290	FORtv	453	Nickelodeon/Nick at Nite (West)	SAP 300	TUDN3	464	VePlus	409
Canal 22 Internacional	446	Disney Channel (West)	SAP 291	FOX Deportes	HD 465	NTN24	418	TV Chile	437	VideoRola	415
CANAL ONCE	447	Disney XD	SAP HD 292	FOXlife	421	Nuestra Tele	416	TVE	460	Vme	440
Caracol TV	417	Ecuador TV	SAP HD 457	Galavisión	HD 404	Pasiones	444	TVV	427	WAPA América	414
CNN En Español	419	Ecuavisa Internacional	438	Go!TV	468	Sur Perú	439	UniMás	HD 408	ZooMoo	432

### CHANNELS IN ENGLISH: Over 60 channels

AccuWeather	HD 361	EWTN	370	HSN	HD 240	Living Faith Network <sup>2</sup>	379	QVC2	315	The Weather Channel	HD 362
AXS TV (HD only) <sup>2</sup>	HD 340	FETV	323	HSN2	310	MAVTV	HD 214	Shop LC	226	The Word Network	373
BiUtv	374	Free Speech TV <sup>1</sup>	348	IMPACT <sup>1</sup>	380	MotorTrend (HD only) <sup>2</sup>	HD 281	ShopHQ	316	World Harvest Television (WHT)	367
Celebrity Shopping	223	GEB America <sup>1</sup>	363	INSP	HD 364	NASA TV	352	So Yummy <sup>2</sup>	563	Music Choice Music Channels - 31	
C-SPAN	350	GEM Shopping Network	228	JBS <sup>1</sup>	388	Nick Jr.	HD 301	Son Life Broadcasting Network (HD only)	HD 344		
C-SPAN2	351	GOD TV <sup>1</sup>	365	Jewelry Television	313	NRB	378	TCT Network	377		
CTN	376	Hillsong Channel	371	Jewish Life Television <sup>1</sup>	366	Pursuit Channel	604	Trinity Broadcasting Network (TBN)	HD 372		
Daystar	369	Hope Channel <sup>1</sup>	368	Link TV	375	QVC	HD 317	UP	338		

## ÓPTIMO MÁS™ Package

Over 205 channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW • Univision • Galavisión • Telemundo • UniMás & Azteca (available in select markets)  
Includes most channels above, plus the channels below.

### CHANNELS IN SPANISH: Over 80 channels

Antena 3	458	Cartoon Network (West)	SAP 297	Cine Mexicano	462	Cinelatino	423	MegaTV <sup>1</sup>	HD 405	TeleCentro	429
Atreseries	420	Centroamérica TV	428	Cine Nostalgia	424	HISTORY En Español	443	Perú Mágico	431	TyC Sports	469
Cartoon Network (East)	SAP HD 296	Cine Estelar	422	Cine Sony	449	¡HOLA!TV	430	STARZ ENCORE En Español	426	ViendoMovies <sup>3</sup>	450

### CHANNELS IN ENGLISH: Over 120 channels

A&E	HD 265	CNNi	358	FX	HD 248	MSNBC	HD 356	TBS	HD 247	VICE	HD 271
AMC	HD 254	Discovery	HD 278	FX2	HD 259	MTV	HD 331	TBS West	HD 247	Music Choice Music Channels - 67	
Animal Planet	HD 282	E!	HD 236	Great American Country (GAC)	HD 326	MTV West	HD 331-1	TNT	HD 245		
Boomerang	SAP 298	Food Network	HD 231	HISTORY	HD 269	National Geographic	HD 276	TNT West	HD 245-1		
Bravo	HD 237	FOX Sports 1	HD 219	HLN	HD 204	NBC Sports Network	HD 220	USA Network	HD 242		
CNN	HD 202	Freeform	HD 311	Lifetime	HD 252	Paramount Network	HD 241	VH1	HD 335		

## MÁS ULTRA™ Package

Over 240 channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW • Univision • Galavisión • Telemundo • UniMás & Azteca  
(available in select markets) Includes most channels above, plus the channels below.



### CHANNELS IN SPANISH: Over 80 channels

### CHANNELS IN ENGLISH: Over 150 channels

Comedy Central	HD 249	ESPN	HD 206	FX Movie	HD 258	MTV2	HD 332	Syfy	HD 244	Universal Kids	HD 295
Comedy Central West	HD 249-1	ESPN2	HD 209	Hallmark Channel	HD 312	Nat Geo WILD	HD 283	TLC	HD 280	Music Choice Music Channels - 84	
Discovery Family Channel	HD 294	ESPNEWS	HD 207	HGTV	HD 229	NFL Network	HD 212	Travel Channel	HD 277		
Eleven Sports Network <sup>1</sup>	HD 623	FOX Sports 2	HD 618	MLB Network	HD 213	Nicktoons	302				

## LO MÁXIMO™ Package

Over 350 channels, including local channels (in SD and HD) available in over 99% of U.S. households:  
ABC • CBS • FOX • NBC • PBS • CW • Univision • Galavisión • Telemundo • UniMás & Azteca  
(available in select markets) Includes most channels above, plus the channels below.



### CHANNELS IN SPANISH: Over 105 channels

CINEMAX (HD only) <sup>2</sup>	HD 523	HBO Latino	HD 511	STARZ ENCORE Classic	SAP 537	STARZ ENCORE West	SAP 536	STARZ West	SAP HD 526	STARZ In Black	SAP HD 530
HBO Family (East)	SAP HD 507	STARZ ENCORE Action	SAP HD 541	STARZ ENCORE East	SAP HD 535	STARZ East	SAP HD 525	STARZ Edge	SAP HD 529		
HBO Family (West)	SAP 508	STARZ ENCORE Black	SAP 540	STARZ ENCORE Suspense	SAP 539						

### CHANNELS IN ENGLISH: Over 235 channels

ACC Network	HD 612	CNBC World	357	FSN Oklahoma	HD 675	LIVE4K <sup>4</sup>	4K 106	Oxygen	HD 251	SportsTime Ohio	HD 662
Altitude Sports	HD 581	Destination America	HD 286	FSN San Diego	HD 694	Logo	272	POP	HD 273	STARZ ENCORE Family	542
American Heroes Channel	HD 287	Discovery Life	261	FSN South	HD 646	Longhorn Network (HD only) <sup>2</sup>	HD 677	Prime Ticket	HD 693	STARZ ENCORE Westerns	538
AT&T SportsNet Pittsburgh	HD 659	DIY Network	HD 230	FSN Southwest	HD 676	MASN	HD 640	ReelzChannel	HD 238	STARZ Comedy (HD only) <sup>2</sup>	SAP HD 531
AT&T SportsNet Rocky Mountain	HD 683	DTV4K <sup>4</sup>	4K 104	FSN West	HD 692	THE MOVIE CHANNEL™ EAST	HD 553	ROOT SPORTS Northwest	HD 687	STARZ Kids & Family (HD only) <sup>2</sup>	SAP HD 528
AT&T SportsNet Rocky Mountain West	HD 684	ESPNU	HD 208	FSN Wisconsin	HD 669	THE MOVIE CHANNEL™ WEST	554	Science	HD 284	STARZ Kids & Family (HD only) <sup>2</sup>	SAP HD 527
AT&T SportsNet Southwest	HD 674	FLIX <sup>1</sup>	556	fyi	HD 266	THE MOVIE CHANNEL™ XTRA™ (HD only) <sup>2</sup>	HD 555	SHOWTIME® EAST	SAP HD 545	SundanceTV	HD 239
Bloomberg TV	HD 353	FOX News Channel	HD 360	Golf Channel	HD 218	MSG	HD 634	SHOWTIME® WEST	SAP HD 546	TCM	SAP HD 256
CBS Sports Network	HD 221	FOX Sports Southeast	HD 649	HBO (East)	HD 501	MSG+	HD 635	SHOWTIME 2™	SAP HD 547	TeenNick	303
CINE4K <sup>4</sup>	4K 105	FOX Sports Sun	HD 653	HBO (West)	HD 504	NBA TV	HD 216	SHOWTIME EXTREME™	HD 549	truTV	HD 246
CINEMAX East	HD 515	FSN Arizona	HD 686	HBO2 (East)	HD 502	NBC Sports Bay Area	HD 696	SHOWTIME FAMILYZONE® (HD only) <sup>2</sup>	HD 552	TV Land	HD 304
CINEMAX West	HD 516	FSN Cincinnati	HD 661	HBO2 (West)	HD 505	NBC Sports Boston	HD 630	SHOWTIME NEXT™ (HD only) <sup>2</sup>	HD 551	TVG (HD only) <sup>2</sup>	HD 602
CINEMAX: SStarMAX East (HD only) <sup>2</sup>	HD 520	FSN Detroit	HD 663	HBO Comedy (HD only) <sup>2</sup>	HD 506	NBC Sports California	HD 698	SHOWTIME SHOWCASE® (HD only) <sup>2</sup>	SAP HD 550	WE tv	HD 260
CINEMAX: ActionMAX East (HD only) <sup>2</sup>	HD 519	FSN Florida	HD 654	HBO Signature	HD 503	NBC Sports Chicago	HD 665	SHO>BET	HD 548	YES Network <sup>2</sup>	HD 631
CINEMAX: MoreMAX <sup>2</sup>	HD 517	FSN Midwest	HD 671	HBO Zone (HD only) <sup>2</sup>	HD 509	NBC Sports Washington	HD 642	SNY	HD 639	Music Choice Music Channels - 84	
CINEMAX: MovieMAX East (HD only) <sup>2</sup>	HD 521	FSN North	HD 668	IFC	HD 333	NESN	HD 628	Spectrum SportsNet	HD 691		
CINEMAX: ThrillerMAX (HD only) <sup>2</sup>	HD 522	FSN Ohio	HD 660	Investigation Discovery	HD 285	Outdoor Channel	HD 606	Sportsman Channel	605		

**HD** To access DIRECTV HD programming, HD equipment required. **SAP** Channel broadcasts in English language with alternate Spanish audio. **ALL PROGRAMMING AND PRICING SUBJECT TO CHANGE AT ANY TIME.**  
Certain channels may not be available in all areas. For the latest updates and information about your area see [tvpromise.com](http://tvpromise.com).

Lineups effective as of 1/8/21. Get updates at [directv.com/channels](http://directv.com/channels). 1 Eligibility for local channels based on service address. Visit [directv.com/locals](http://directv.com/locals) and [directv.com](http://directv.com) to see what is available in your area. To find out if HD locals are available in your area, visit [directv.com/hdlocals](http://directv.com/hdlocals). 2 Requires HD equipment and Advanced Receiver. 3 Channel not available in San Diego nor Bakersfield, CA; and available through local and/or nationwide signal in other markets. 4 MegaTV is available as a nationwide channel exclusively by DIRECTV. 5 YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. 6 Blackout restrictions and other conditions apply to all sports programming. Professional and collegiate sports subscriptions sold separately. 7 Public access channels that require HD equipment and access to be viewed. 8 Limited titles available. Requires a Genie HD DVR (model HR54 or later) and a DIRECTV 4K Ready TV, or a 4K TV connected to a 4K Genie Mini. Additional & Advanced Receiver fees apply. 4K account authorization and professional installation required. Visit [directv.com/4K](http://directv.com/4K) for complete details. 9 Requires a DIRECTV Multi-Satellite System. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included.

# DIRECTV ALL INCLUDED PRICING

Prices for months 13-24 are based on rates that are current today and are subject to change.

All packages are priced for the first 12 months with 24-month agreement, after \$5/mo. auto bill pay & paperless billing discount, plus additional fees and taxes.

Regional Sports fee of up to \$99/mo. is extra & applies in select markets with CHOICE Package or above and MÁS ULTRA Package or above.

At the end of the first 12 months, promotional credits will end and customer will be charged the rates that are current at that time.

General Market Offers	1 TV	2 TVs	3 TVs	4 TVs	5 TVs	6 TVs
<b>ENTERTAINMENT</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$64 <sup>99</sup>	\$71 <sup>99</sup>	\$78 <sup>99</sup>	\$85 <sup>99</sup>	\$92 <sup>99</sup>	\$99 <sup>99</sup>
Months 13-24	\$102	\$109	\$116	\$123	\$130	\$137
<b>CHOICE™</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$69 <sup>99</sup>	\$76 <sup>99</sup>	\$83 <sup>99</sup>	\$90 <sup>99</sup>	\$97 <sup>99</sup>	\$104 <sup>99</sup>
Months 13-24	\$122	\$129	\$136	\$143	\$150	\$157
<b>ULTIMATE</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$84 <sup>99</sup>	\$91 <sup>99</sup>	\$98 <sup>99</sup>	\$105 <sup>99</sup>	\$112 <sup>99</sup>	\$119 <sup>99</sup>
Months 13-24	\$151	\$158	\$165	\$172	\$179	\$186
<b>PREMIER™</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$134 <sup>99</sup>	\$141 <sup>99</sup>	\$148 <sup>99</sup>	\$155 <sup>99</sup>	\$162 <sup>99</sup>	\$169 <sup>99</sup>
Months 13-24	\$206	\$213	\$220	\$227	\$234	\$241

En Español Offers	1 TV	2 TVs	3 TVs	4 TVs	5 TVs	6 TVs
<b>MÁS LATINO®</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$59 <sup>99</sup>	\$66 <sup>99</sup>	\$73 <sup>99</sup>	\$80 <sup>99</sup>	\$87 <sup>99</sup>	\$94 <sup>99</sup>
Months 13-24	\$75	\$82	\$89	\$96	\$103	\$110
<b>ÓPTIMO MÁS™</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$69 <sup>99</sup>	\$76 <sup>99</sup>	\$83 <sup>99</sup>	\$90 <sup>99</sup>	\$97 <sup>99</sup>	\$104 <sup>99</sup>
Months 13-24	\$94	\$101	\$108	\$115	\$122	\$129
<b>MÁS ULTRA™</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$74 <sup>99</sup>	\$81 <sup>99</sup>	\$88 <sup>99</sup>	\$95 <sup>99</sup>	\$102 <sup>99</sup>	\$109 <sup>99</sup>
Months 13-24	\$125	\$132	\$139	\$146	\$153	\$160
<b>LO MÁXIMO™</b>	Includes a \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.					
Months 1-12	\$134 <sup>99</sup>	\$141 <sup>99</sup>	\$148 <sup>99</sup>	\$155 <sup>99</sup>	\$162 <sup>99</sup>	\$169 <sup>99</sup>
Months 13-24	\$206	\$213	\$220	\$227	\$234	\$241

ALL DIRECTV OFFERS REQUIRE 24-MO. AGREEMENT. \$19.95 ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT, EQUIPMENT NON-RETURN & ADD'L FEES APPLY. Price incl. All Included pkg, monthly service and equip. fees for 1 HD DVR & is after \$5/mo. Auto Bill Pay with Paperless Billing discount for 12 mos. New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA). Restr's apply.

DIRECTV ALL INCLUDED OFFERS: Ends 3/27/21. Available only in the U.S. (excludes Puerto Rico and U.S.V.I.). Pricing for first 12 mos. only. After 12 mos. or loss of eligibility, then prevailing rate applies (currently \$102/mo for ENTERTAINMENT All Included; \$122/mo for CHOICE All Included; \$151/mo for ULTIMATE All Included; \$206/mo for PREMIER All Included), unless cancelled or changed prior to end of the promo period. Pricing subj to change. \$5/mo. autopay/paperless bill discount: Must enroll in autopay & paperless bill within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First time credit will include all credits earned since meeting offer requirements. Must maintain autopay/paperless bill and valid email address to continue credits. No credits in 2nd year for autopay/paperless bill. Includes: All Included TV Pkg, monthly service & equipment fees for one Genie HD DVR, and standard pro installation. Additional Fees & Taxes: Price excludes Regional Sports Fee of up to \$99/mo. (which is extra & applies to CHOICE and/or MÁS ULTRA and higher Pkgs.), applicable use tax expense surcharge on retail value of installation, custom installation, equipment upgrades/add-ons (min. \$99 one-time & \$7/mo. monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & charges. See att.com/directvfees for additional details. Different offers may apply for eligible multi-dwelling unit and telco customers. See att.com/directvfees for additional details.

# BUNDLE DIRECTV + AT&T INTERNET



## CHOICE Package

## SAY HELLO TO SAVINGS!

Get started with DIRECTV + Internet Bundle

Save \$10/mo. on TV for a year when you bundle.\*

w/ 24-mo. TV agmt.

Internet 100  
for

~~\$104<sup>99</sup>~~ **\$94<sup>99</sup>**/mo

Internet 300  
for

~~\$114<sup>99</sup>~~ **\$104<sup>99</sup>**/mo

1 GIG Internet  
for

~~\$129<sup>99</sup>~~ **\$119<sup>99</sup>**/mo

for 12 mos. + taxes & internet equip fee w/ 24-mo. TV agmt. Prices higher in 2nd year.\*  
\$10/mo. internet equip. fee applies

Limited availability. May not be available in your area. Visit [att.com/getfiber](http://att.com/getfiber) to see if you qualify.

Plus, get a year of **HBO MAX** included\*

Subject to change. HBO Max auto-renews after 12-months at then prevailing rate (currently \$14.99/mo.), and Cinemax®, SHOWTIME®, STARZ®, and EPIX® are included for 3 months and auto-renew thereafter at then prevailing rate (currently \$38.96/mo.), and unless you change or cancel. Req's you to select offers.

\*\$19.95 TV ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON TV AGMT., EQUIPMENT NON-RETURN & ADD'L FEES APPLY. TV price incl CHOICE All Included TV Pkg after \$5/mo autopay & paperless bill and \$10/mo bundle discounts for up to 12 mos each. Pay full price + taxes and fees for TV until discounts start w/in 3 bills. New approved residential customers, TV equipment lease req'd. Credit card req'd. Restr's apply. Access HBO Max only through HBO Max app or hbo.com. HBO Max also includes HBO channels and HBO On Demand on DIRECTV. Data rates may apply for app download/usage. See below for details

## AT&T fiber

Delivers a faster internet experience than cable. No annual contract.

Based on combined upload and download capacity of Internet 1000 versus major cable providers: Xfinity, Spectrum & Cox 1Gig cable service with uploads of 35Mbps. Download max typically 940Mbps for Internet 1000. Speeds vary, not guaranteed.

- ✓ 20X faster upload speeds than cable.<sup>1</sup>
- ✓ Unlimited internet data included
- ✓ Get strong, smart Wi-Fi in your entire home.<sup>2</sup>
- ✓ Delivers 80% more bandwidth than cable<sup>1</sup>
- ✓ Consistently fast speed, even at peak times  
Based on wired connection to gateway

### Internet 100

**\$35<sup>mo</sup>**

for 12 mos. + taxes & equip fee  
\$10/mo equip. fee applies

Video streaming,  
Multi-player live gaming

### Internet 300

3x the speed<sup>1†</sup> for \$10/mo. more  
+ taxes for 12 mos

**\$45<sup>mo</sup>**

for 12 mos. + taxes & equip fee  
\$10/mo equip. fee applies

Great for multiple devices,  
binge streaming, gaming and  
working from home

### HBO MAX™ INCLUDED

### 1 GIG Internet

9x the speed<sup>1†</sup> + HBO Max incl. for  
\$25/mo more + taxes for 12 mos

**\$60<sup>mo</sup>**

for 12 mos. + taxes & equip fee  
\$10/mo equip. fee applies

Connected home, multiple users,  
serious gaming, telecommuting,  
creative collaboration

HBO MAX: Compatible device and online account registration required for HBO Max access. Add'l fees & restr's apply. See below for details.

<sup>1</sup>20x faster claim based on upload connection speed of Internet 1000 vs Xfinity, Spectrum & Cox 1Gig service with uploads of 35Mbps. 80% more bandwidth based on combined upload and download capacity of Internet 1000 vs. Xfinity, Spectrum & Cox 1Gig service with uploads of 35Mbps. Download max for Internet 1000 is typically 940Mbps. Speeds vary, not guaranteed. <sup>2</sup>Whole home Wi-Fi connectivity may require AT&T Smart Wi-Fi Extender(s) sold separately.

## AT&T internet Get strong, smart Wi-Fi in your entire home.<sup>2</sup> No annual contract.

- ✓ For four consecutive years, AT&T Internet is rated #1 in customer satisfaction over other major cable Internet providers.

Claim based on 2017-2020 ACSI survey of customers rating their own internet service provider's performance.

- ✓ Over 99% proven Reliability.

Excludes DSL. Based on network availability.

- ✓ Intelligent Smart Home Manager app with parental controls feature.

AT&T Smart Home Manager is available to AT&T Internet service customers with a compatible AT&T Wi-Fi Gateway. Limited to home Wi-Fi network. Parental Controls and Data Usage features available with BGW210, S268AC and NVG599 Wi-Fi Gateways.

Geographic and service restrictions apply to AT&T Internet services. Not all speeds available in all areas.

### Internet 75

Up to 75Mbps<sup>1†</sup>

**\$45<sup>mo</sup>**

for 12 mos. + taxes & equip fee  
\$10/mo equip. fee applies  
Incl 1TB data/mo. overage  
chrgs apply!<sup>1</sup>

### Internet 100

Up to 100Mbps<sup>1†</sup>

**\$35<sup>mo</sup>**

for 12 mos. + taxes & equip fee  
\$10/mo equip. fee applies  
Incl unlimited data allowance.

**INTERNET PRICING:** For new residential customers. Pricing for first 12 months only. After 12 mos., then prevailing rates apply (currently, \$55 for Internet 75 and 100; \$65 for Internet 300; \$80 for Internet 1000) unless canceled by customer prior to end of 12 months. **Additional Fees & Taxes:** AT&T one-time transactional fees, \$10/mo. equipment fee, and monthly cost recovery surcharges which are not government-required may apply, as well as taxes. See [www.att.com/fees](http://www.att.com/fees) for details. Installation: \$99 installation for full tech install. Credit restrictions apply. **Pricing subject to change. Subj. to Internet Terms of Service at [att.com/internet-terms](http://att.com/internet-terms).**

**Data Allowance:** \$10 charge applies for each additional 50GB (up to \$100/mo). Unlimited data allowance may also be purchased separately for an add'l \$30/mo., or maintain a bundle of TV & Internet on a combined bill and receive unlimited internet data at no add'l charge. For more info, go to [www.att.com/internet-usage](http://www.att.com/internet-usage).

**Internet speed claims** represent maximum network service capability speeds and based on wired connection to gateway. Actual customer speeds may vary based on a number of factors and are not guaranteed. Download speeds for Internet 1000 are typically up to 940Mbps due to overhead capacity reserved to deliver the data. For more information, go to [www.att.com/speed101](http://www.att.com/speed101).

**1-YR BUNDLE PRICE:** Ends 3/27/21. 1st & 2nd year Pricing: \$94.99/mo. for first 12 mos. only (\$59.99/mo. for CHOICE Pkg. and \$35/mo. Internet 100 billed separately), \$104.99/mo for first 12 mos. only (\$59.99/mo. for CHOICE Pkg. and \$45/mo. Internet 300 billed separately), \$119.99/mo for first 12 mos. only. (\$59.99/mo. for CHOICE Pkg. and \$60/mo. Internet 1000 billed separately). After 12 mos. or loss of eligibility, then prevailing rates apply (currently \$120/mo for CHOICE and \$55/mo for Internet 100, \$65 for Internet 300, \$80/mo for Internet 1000), unless cancelled or changed prior to end of the promo period. Must maintain all qualifying services to receive advertised pricing. **Pricing subject to change. \$10/mo. bundle discount:** Internet must be installed w/in 30 days of TV activation to receive credit starting in 1-3 months. First time credit will include all credits earned since meeting offer requirements. Must maintain both qualifying svcs to continue credits. No credits in 2nd year for bundled services. **Includes: CHOICE All-Included TV Pkg., Internet 100 or Internet 300 or Internet 1000,** monthly service and equipment fees for one Genie HD DVR, and standard pro installation. **Additional Fees & Taxes:** Price excludes \$10/mo internet equipment fee, taxes, cost-recovery charges, where applicable, applicable use tax expense surcharge on retail value of installation, equipment upgrades/add ons (min. \$99 one-time & \$7/mo. monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & chrgs. See [att.com/fees](http://att.com/fees) for additional details. Select MDU residents, AT&T Employees/Retirees not eligible

**DIRECTV SVC TERMS:** Subject to Equipment Lease & Customer Agreements. Must maintain a min. base TV pkg of \$29.99/mo. **Programming, pricing, terms and conditions subject to change at any time.** Some offers may not be available through all channels and in select areas. Visit [directv.com/legal](http://directv.com/legal) or call for details.

**HBO MAX:** Access HBO Max through HBO Max app on compatible device or on hbo.com using compatible browser with your AT&T log-in credentials. New AT&T customers: visit [att.com/myatt](http://att.com/myatt) to create your account and obtain log-in credentials. **Use of HBO Max is subject to its own terms and conditions, see [hbo.com/terms-of-use](http://hbo.com/terms-of-use) for details.** **Wireless data rates may apply for app download/usage outside the home.** If you have residential DIRECTV, AT&T TV, U-Verse TV or AT&T TV NOW, HBO channels and HBO On Demand will also be added on that TV platform. May be billed and then credited on that TV platform within 2 bills. **Programming and content subj. to change and benefit may be modified, discontinued or terminated at any time without notice.** Upon cancellation of eligible internet plan you may lose access to HBO Max. **Limits:** Access to one HBO Max account per AT&T account holder. May not be stackable w/other offers, credits or discounts. **AT&T employees and retirees are not eligible for the HBO Max Add-on.** To learn more, visit [att.com/hbomax](http://att.com/hbomax). HBO Max is only accessible in the U.S. and certain U.S. territories where a high-speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. HBO MAX is used under license.

**Offers may not be combined with other promotional offers on the same services and may be modified or discontinued at any time without notice. Other conditions apply to all offers.**

**DIRECTV PROTECTION PLAN:** Please see terms and conditions at [directv.com/protection](http://directv.com/protection) for complete program details. Asurion Service Plans, Inc. and Asurion Service Plans of Florida, Inc. are the obligors of the DIRECTV PROTECTION PLAN. MKTS2632. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. Starz® and Starz Encore® and related channels and service marks are the property of Starz Entertainment, LLC. Visit [starz.com](http://starz.com) for airdates/times. SHOWTIME and related marks are trademarks of Showtime Networks Inc. a ViacomCBS Company. You must be a SHOWTIME subscriber to get FLIX and THE MOVIE CHANNEL. Individual programs, devices and marks are the property of their respective owners. All Rights Reserved. EPIX® is a registered trademark of EPIX Entertainment LLC. ©2021 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners. SG-DTV-NAT-0121